



# *Milwaukee County*

## Supervisor Elizabeth M. Coggs, 10<sup>th</sup> District

Chair, Finance & Audit Committee  
Chair, Task Force on Work Reform for Men

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### **5,000 BOOKBAGS, 500 VOLUNTEERS AND 36 SPONSORS LATER, KING ADVISORY, INC., HAS DONE IT AGAIN**

*More than 20,000 enjoyed the 15<sup>th</sup> Annual Dr. Martin Luther King, Jr., festival in King Park*

**Milwaukee, WI** – Milwaukee County Supervisor Elizabeth M. Coggs is thanking all volunteers, sponsors, and residents who participated in the 15<sup>th</sup> Annual Back-to-School Festival at Dr. Martin Luther King, Jr., Park earlier this month. 'This year's theme was 'We Can, We Did & We Will Continue.' The festival kicked off with a parade, food, music, rides, FREE school supplies, a youth talent show, basketball tournament and raffle prizes.

"As Mother Teresa once said, 'We can do no great things; only small things with great love.' That is the spirit that our volunteers live by every day, and I personally thank all the members of King Advisory, Inc., and our hundreds of volunteers for their tireless work to make this event a success for the 15<sup>th</sup> year in a row," said Shawn C. Williams, President of King Advisory, Inc. "We have followed this road all the way from a dream to reality. This event has gotten bigger and better every year since 1995, and I am humbled to help so many of our young people get everything they need to head back to school ready to grow."

"Our fantastic volunteers are already gearing up to help our children get ready for school next summer," Supervisor Coggs added. "The Dr. Martin Luther King, Jr., Back-to-School Festival has become a highlight of the summer for many in our community and we are pleased to be there for all of our young people."

**Platinum Sponsors** for this year's event included Forest County Potawatomi Community, Menards and Jammin' 98.3 WJMR. **Gold Sponsors** included Milwaukee County, New Life Kingdom Ministries International, Milwaukee Bucks, Milwaukee County Parks, and United Healthcare. **Silver Sponsors:** We Energies, Lena's Food Market, Milwaukee County Safe Alternatives for Youth, Harley-Davidson, J and K Rental, Genesis Behavioral Services, AirTran, Jane B. Pettit Foundation, Riverwalk Boat Tours & Rentals, New Concept Self Development Center, Inc., and Wal-Mart. **Bronze Sponsors:** Milwaukee County Board Chairman Lee Holloway, City of Milwaukee Health Department, Upsilon Mu Omega/Epsilon Kappa Omega, ABC' for Healthy Families, Brooklyn's, Old School Housing, Gospel Milwaukee Ministries, #1 Stunnas Milwaukee Chapter, Sigma Gamma Rho Sorority Incorporated (Gamma Pi Sigma Alumnae Chapter, Milwaukee, Wisconsin), Cardinal Capital Management, Inc., 1290 WMCS, Great Lakes Distillery, 1560 WGLB, Patton Flower Shop, Wynn Mortgage, Children's Health System, Milwaukee Community Journal.

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